



VACE Marketing Tips

Share the benefits and opportunities of VACE with your colleagues and employers!

1 Share the Employer Membership Flyer

Download, print, cut, and share the flyer with employers at career fairs and other events.

vace.org/membership

2 Add VACE to Your Email Signature

Below your signature, add "Ask me about my membership with VACE!" Don't forget to link the website!

3 Post about VACE on Your Social Media Accounts

Talk about your VACE professional development experiences, share your photos from conference, and tag VACE on your social media accounts.



4 Email Employers about VACE

Do you know employers that should be VACE members? Invite them to join and attend conference via email, and attach the employer membership flyer!

vace.org/membership

Find VACE marketing materials on our website!

vace.org/membership