

Designing Your Career

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Why Design Thinking?

“A well-designed life is a life that is generative - it is constantly creative, productive, changing, evolving, and there is always the possibility of surprise.”

-Burnett & Evans, 2018

The Design Process

<https://goo.gl/images/XJMZSS>

The Four C's:

Clarify

Create

Connect

Consider

(adapted from Spencer Ingram's and Brian LeDuc's Looping Method)

Five Mindsets of Career Design

- Be Curious
- Try Stuff
- Reframe Problems
- Know It's a Process
- Ask for Help

Step 1: Clarify: Start Where You Are

“The #1 enemy of creativity is judgment.”

Building a Compass: Workview Reflection

- Why work?
- What's work for?
- What does work mean?
- How does it relate to the individual, others, society?
- What defines good or worthwhile work?
- What does money have to do with it?
- What do experience, growth and fulfillment have to do with it?

Step 2: Create

“Only by taking action can we build our way forward.”

Mind Mapping



Step 3: Connect

“Designers know that you never go with your first idea.”

Three Life Designs (Odyssey Plans)

Spend five minutes sketching out each plan:

1. That Thing You Do
2. That Thing You'd Do If Thing One Were Suddenly Gone
3. The Thing You'd Do or the Life You'd Live if Money or Image Were No Object

WILD & CRAZY IDEAS ENCOURAGED!!!

Life Design Conversations

What is the title of this life design (6 words)?

What will you be doing?

What will life look like? What particular role, industry, or company do you see yourself in?

What are the impacts/results of choosing this alternative?

What questions does this alternative bring up?

Find time over lunch to discuss one of your Odyssey plans and to give and receive feedback and encouragement.

Step 4: Consider

“It’s impossible to predict the future, but once you design something, it changes the future that is possible.”

Questions/Feedback

Recommended reading:

Liedtka, J., Salzman, R., & Azer, D. (2017). Design Thinking for the Greater Good: Innovation in the Social Sector.

Odahowski, M. (2015). The Way of the Hammock: Designing Calm for a Busy Life

Pang, A. S. K. (2016). Rest: Why You Get More Done When You Work Less.